

# Trip Horton

Senior UX Designer

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Experienced and innovative user experience designer with 12 years of proven end-to-end design and development within the financial, government relations, and contracting sectors. As a collaborative leader for user-centered design and creative change, I am accomplished in everything from idea to execution.

## Experience

### **TripleE Fusion – Senior UX Designer**

2012 - Present | Manassas, VA

- Strategized with stakeholders & developers to create a modern, responsive website builder for developers to quickly and consistently build fully functioning websites.
- Designed a dashboard web app for internal teams to quickly monitor and create reports for all marketing channels. Eliminating hundreds of hours of tedious data collection.
- Led teams and clients through the often-cloudy abstracts of interaction design and human behavior through research and testing for best UX practices for websites & mobile apps.
- Collaborated with teams to design wireframes, low and high-fidelity designs, prototypes, and front-end development.
- Created, coordinated & led UX activities including research, competitive audits, design systems, design patterns, experience roadmaps, interaction design, and visual design.

### **American Public University – Senior UX Designer / Web Developer**

2011 - 2012 | Manassas, VA

- Defined the user experience through personas, journey maps, user flows, IA diagrams, wireframes, and interactive prototypes.
- Designed a responsive web pages for marketing department.
- Integrated and facilitated across disciplines, such as marketing, design, development, and copy.

### **DHA – UX Designer / Front-end Developer**

2010 - 2011 | Washington DC

- Implemented usability testing with a variety of methods from automated online testing to in-person moderated testing.
- Designed corporate website that promoted the company brand to help recruit for existing and future FBI contracts.
- Developed an online job board for the recruiters to easily post jobs.
- Collaborated with department heads on idea creation, sketches, wireframes, mockups, prototyping, and finished product.

### **Destiny Foundation – UX Designer / Web Developer**

2007 - 2009 | Orlando, FL

- Integrated and designed with team members from planning, research, product development, and visual design to the concept and define engaging web experiences.
- Directed and filmed videos and images documenting the extreme poverty within the bush of Ghana Africa, which raised significant money for deep-water wells that will support 30,000 people for 20+ years.

## Special Skills

**UX Methods:** Usability Testing, Persona & Scenario, Interaction Flow Maps, User Research, Wireframing, Prototyping, Survey, Website Analytics

**Software:** Adobe Suite, Sketch, InVision, Figma

**Coding:** Html 5, CSS 3, JavaScript, PHP, MySQL

## Education

Fallsail University

AS Digital Media, 2005

BS Digital Art and Design, 2007